

Date: December 12, 2023 Time: 10:00 AM

Virtual - 10-11 a.m., CT

This program is complimentary for IHA-member hospitals and health systems.

This webinar will be recorded and a link to the recording will be available for 60 days after the program.

Introduced in the 1960s, generative artificial intelligence (AI) was first used in now ubiquitous chatbots. The technology has gained greater interest in recent years as advances have opened the door to new uses for AI. Generative AI can generate high-quality text, images and other content based—all based on data used to train the technology. In an IHA webinar sponsored by Suki AI, Dr. Jeremy Screws will discuss the impact some healthcare organizations have experienced in using generative AI. Dr. Screws, a champion of integrating new technologies in healthcare, will also address how interoperability with electronic health records (EHRs) can help retain staff and reduce administrative burden.

This event is sponsored by Suki Al

At the conclusion of this session, participants should be able to:

- Describe how generative AI can improve physician experience and satisfaction.
- Outline how EHR interoperability helps maximize an organization's investment in generative AI technology.

The webinar will benefit hospital leaders organization-wide, including:

- Chief Information Officers
- Chief Medical Information Officers
- Physician leaders responsible for large group practices
- · Digital innovation leaders

Josh Margulies

Vice President, Strategic Customer Engagements, Suki Al

Margulies is responsible for the success of Suki's key customer engagements. In his role, he helps customers showcase their innovation journeys and experiences. Margulies also manages Suki's user group and customer advocacy program. He has held many senior level customer-facing roles at Suki including in marketing and customer relations, and is now one of the senior leaders of the company's sales team. Prior to Suki, Margulies was a marketing executive in the NFL and NHL, and led marketing teams in the healthcare, technology and gaming industries.

Jeremy Screws, MD

Pediatric Gastroenterologist, Hattiesburg Clinic

A board-certified pediatric gastroenterologist with over 14 years of experience, Dr. Screws received his medical degree from the University of Mississippi School of Medicine in Jackson, Miss. He completed an internship and residency in pediatrics at The University of Tennessee Health Science Center in Chattanooga, Tenn. Dr. Screws also completed a pediatric gastroenterology fellowship at the University of California Los Angeles David Geffen School of Medicine in Los Angeles. He is a member of the North American Society of Pediatric Gastroenterology Hepatology and Nutrition. At Hattiesburg Clinic in Mississippi, Dr. Screws provides new and ongoing care of digestive and nutrition concerns, liver disease and irritable bowel syndrome for infants, children and adolescents.

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