



Date: November 19, 2024

Time: 6:00 PM

IHA 4-Part Webinar Series - 12-1 p.m.

Take your leadership skills to the next level with IHA's small and rural hospital webinar series, designed to empower leaders, staff and board members in achieving your organization's top priorities. The four-session series supplements the 2024 IHA Small & Rural Hospital Annual Meeting on June 27 in Springfield, yet the webinars will be held virtually with separate registration. By attending all four webinars—offered for the price of three—you'll gain expert insights, practical strategies and actionable advice to address today's top issues.

IHA Members: \$195 per organization

Non-IHA Members: \$245 per organization

**\*Please note: The registration fee includes an unlimited number of connections within the same hospital or health system corporate office.**

**Cost Savings:** Attend all four webinars for the price of three. Simply select the registration option for all webinars and you'll automatically be charged for three programs—a 25% discount.

#### **Webinar 4: Do Well While You Do Good: Strengthening Rural Hospital Boards**

***Sponsored by Optum***

Hospital trustees are hospital leaders, aligned with the mission and committed to the organization's success. Yet, management and governance roles must be kept separate to meet external requirements and achieve organizational goals. Learn more in this interactive session focused on best practices for a hospital board's structure and responsibilities. You'll also hear case studies of challenging situations hospital boards have faced, so your trustees can prepare for and provide guidance on any issue that arises.

At the end of the session, you will be able to:

- Explain why management and governance functions must be separated.
- Describe examples of management functions vs governance duties.
- Summarize the purpose of board by-laws.

- Apply learning to real-life case studies.

- C-Suite leaders
- Administrators
- Hospital trustees

**Doug Morse, MBA, MA**

**Principal, ExecHQ**

A lifelong rural healthcare zealot, Morse is a former rural hospital CEO and network system executive who knows small hospitals and clinics are integral to communities. Morse currently helps leaders and boards achieve exceptional scorecards and strong community support through nimble strategic planning, operational improvements and leadership training. He is the author of “You Got This: How to Make Big Decisions at Small Hospitals” and was twice recognized as a college faculty teacher of the year. He also was awarded the 2005 Iowa Hospital Association Young Executive Achievement Award.

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