



Date: August 19, 2021

Time: 11:00 AM

Webinar - 11 am to noon

“A Path Forward: Thriving in Rural Healthcare After COVID-19” is the final of five complimentary webinars in IHA's virtual speaker series from April through August. You may register for individual session(s) or the entire series. Registration includes program material, one phone/Internet connection and access to the session recording(s).

High rates of chronic disease made for a perfect storm when COVID-19 hit rural America. Seeking solutions, a Colorado team of health experts interviewed rural health leaders and patients across their state. The result is a national toolkit and playbook, *Re-Imagining Leadership: A Pathway for Rural Health to Thrive in a COVID-19 World*, released last fall. In this session, you'll hear real-life stories of empathy and community engagement from one of the playbook's authors, Benjamin Anderson of the Colorado Health Association. His insight will empower healthcare leaders to coordinate efforts for healthier rural communities.

This virtual speaker series is designed especially for hospital and health system leadership teams, including:

- CEOs, CFOs and COOs
- CMOs and CNOs
- Chief human resource officers
- Chief strategy officers
- Chief quality officers
- Clinical leaders
- Department leaders

Benjamin Anderson, MBA, MHCDS, Vice President, Rural Health and Hospitals, Colorado Hospital Association

Anderson provides leadership and direction in the development and execution of the Colorado Hospital Association's (CHA) rural strategies. He advocates on behalf of rural hospitals and health systems and works to develop strategic partnerships with organizations that affect the health of rural Americans. Prior to joining CHA, Anderson served as CEO of Kearny County

Hospital, a comprehensive rural healthcare delivery complex in Lakin, Kansas that serves patients of 30 nationalities within a 180-mile radius. Anderson is a recognized leader in transforming rural healthcare through a mission-driven approach to recruiting physicians to underserved areas, tying together domestic and international service.

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