



LEADING DIGITAL INNOVATION IN HEALTHCARE

Ted A James, MD, MHCM





Redesigning Cancer Care

“In a strange way, the team
made going through cancer a
positive experience”



**The Times
They Are a-
Changin'...**

*In an age of information,
convenience, and choice...
creating **value** and **quality** is a
winning strategy*

amazon

Toys R Us

NETFLIX

KBUSTER



“In order to succeed in the future of healthcare, organizations must foster a digitally engaged culture.”

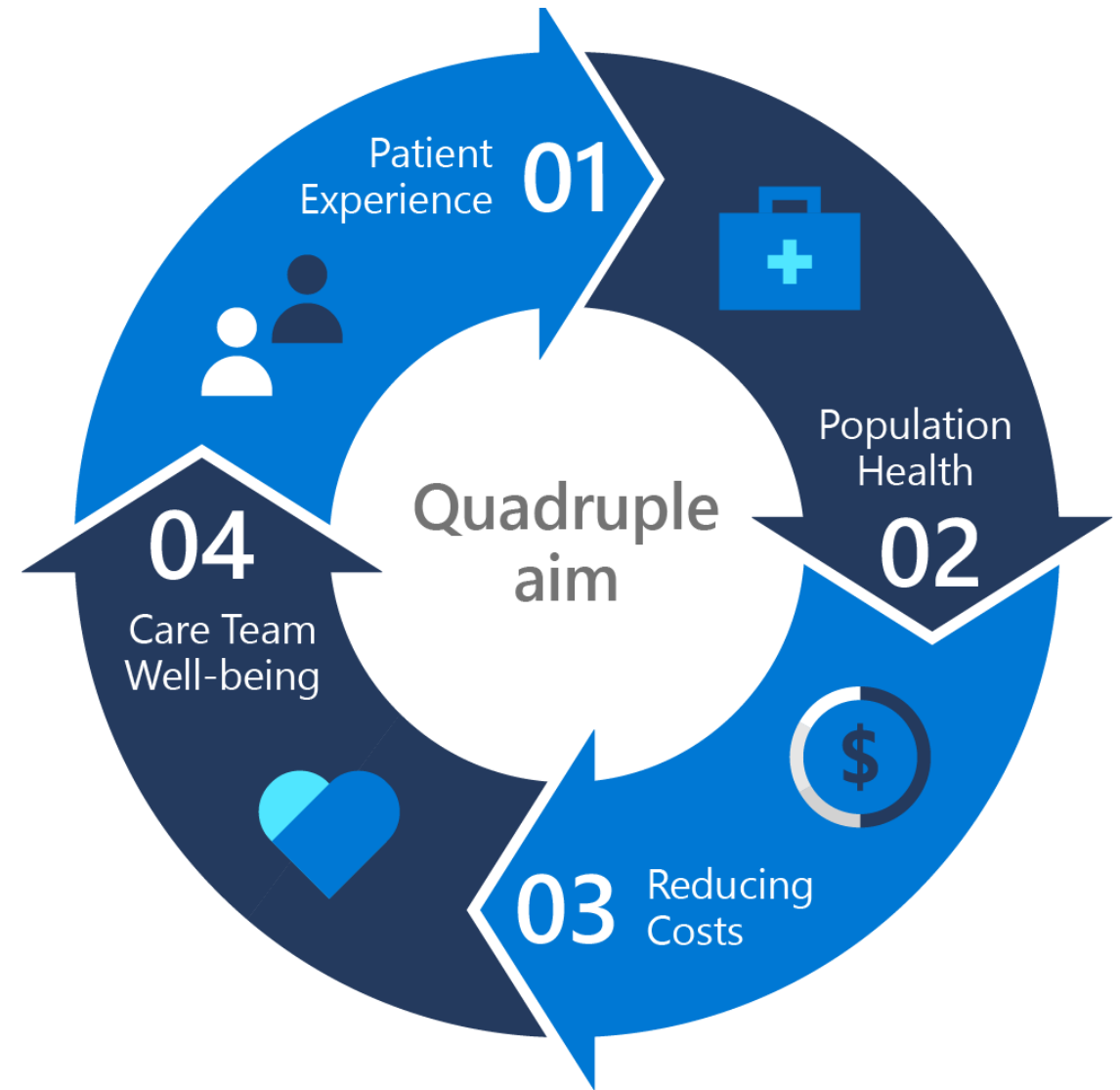
“Change is the law of life. And those who look only to the past or present are certain to miss the future.”


John F. Kennedy

Primary Drivers Shaping Health Care

Role of Digital Health in the Quadruple Aim:

1. Access | Engagement | Self-care
2. Predictive Analytics | Chronic Care | SDOH
3. Supply chain | Site of Care | Reduce Waste
4. Ease Burdens | Wellness | Clinical Support



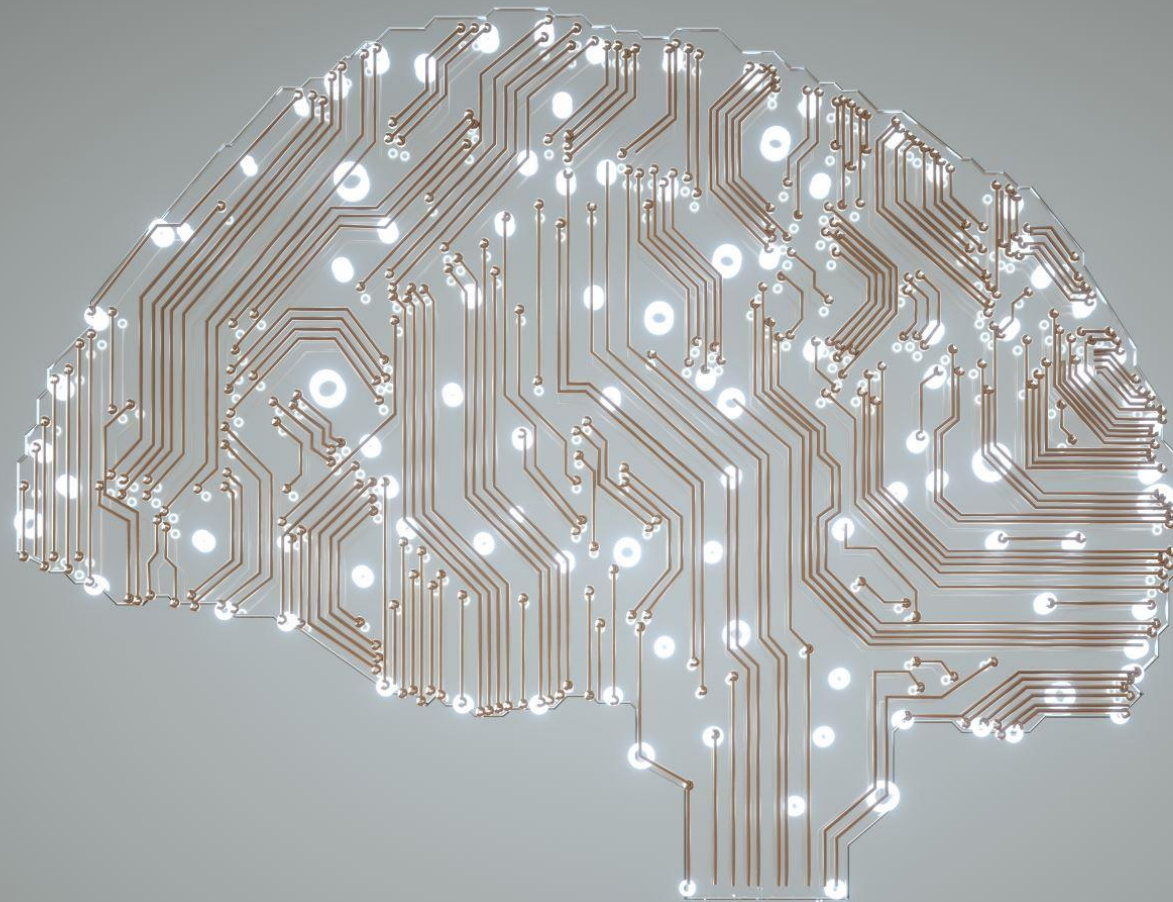
A blurred photograph of a hospital hallway with people walking and a wheelchair in the foreground. The image is used as a background for the left side of the slide.

HMS Digital Health Transformation Journey

- Understand the specific needs
- Align with strategic plans
- Implementation process

Digital Culture

- Learning Environment
- Internal Champions
- Experimentation
- Information Management





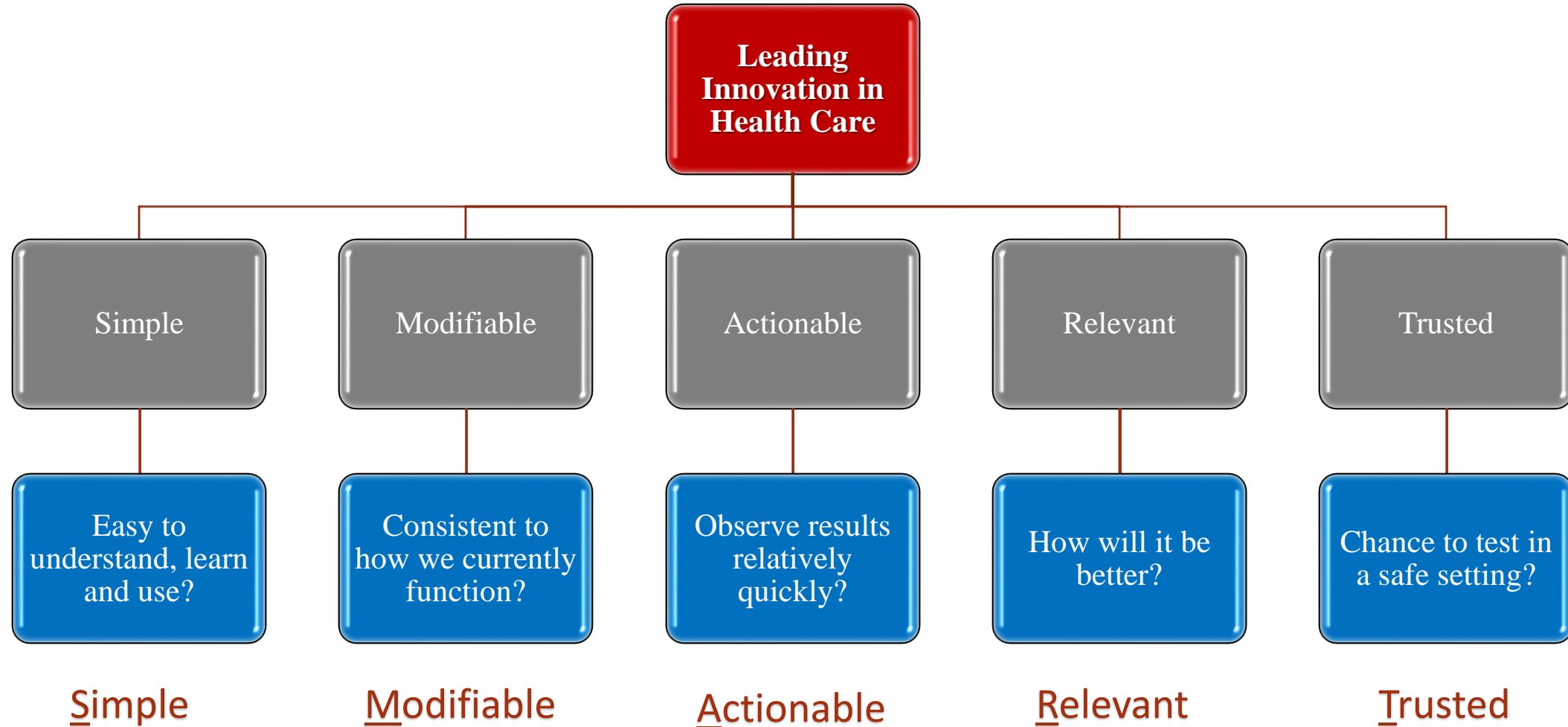
“Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat.”

- Sun Tzu

Four Quadrant Change Matrix: Q4CM™



SMART Innovation





Thank You

*The best way to
prepare for the future
is to lead the way!*

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